

# Listener Survey Template

Use this survey to gather valuable feedback from your podcast audience.

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## Section 1: General Information

1. **What is your age group?**
    - Under 18
    - 18-24
    - 25-34
    - 35-44
    - 45-54
    - 55-64
    - 65+
  2. **What is your gender?**
    - Male
    - Female
    - Non-binary/Third gender
    - Prefer not to say
  3. **Where are you located?**
    - [Text Box]
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## Section 2: Listening Habits

4. **How often do you listen to our podcast?**
  - Every episode
  - Most episodes
  - Occasionally
  - Rarely
5. **How do you usually listen to our podcast?**
  - Apple Podcasts
  - Spotify
  - Google Podcasts
  - Stitcher
  - Other (please specify): [Text Box]
6. **When do you typically listen to our podcast?**
  - During my commute
  - While exercising
  - While working

- During leisure time
  - Other (please specify): [Text Box]
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## Section 3: Content Preferences

7. **What type of episodes do you enjoy the most?**
- Interviews with guests
  - Solo episodes
  - Panel discussions
  - Storytelling/narrative episodes
  - Educational/informative episodes
8. **What topics are you most interested in?** (Select all that apply)
- Topic 1
  - Topic 2
  - Topic 3
  - Topic 4
  - Other (please specify): [Text Box]
9. **What topics would you like to see covered in future episodes?**
- [Text Box]
10. **Who would you like to see as a guest on our podcast?**
- [Text Box]
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## Section 4: Engagement and Interaction

11. **How do you interact with our podcast outside of listening?** (Select all that apply)
- Social media (Facebook, Twitter, Instagram)
  - Podcast website/blog
  - Email newsletter
  - Comments/reviews on podcast platforms
  - Other (please specify): [Text Box]
12. **How likely are you to recommend our podcast to a friend or colleague?**
- Very likely
  - Likely
  - Neutral
  - Unlikely
  - Very unlikely
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## Section 5: Feedback and Suggestions

13. **What do you like most about our podcast?**

○ [Text Box]

14. **What do you think could be improved?**

○ [Text Box]

15. **Do you have any other suggestions or feedback for us?**

○ [Text Box]

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**Thank You!** Thank you for taking the time to complete this survey. Your feedback is invaluable in helping us improve and deliver content that you love.